Group members: Natalia W., Olesya B., Sameer K., Vanessa D.

Chapter 1 Animal Farm Analysis

1. Story arc

* Exposition: Mr. Jones forgetting to close the doors and the animals having a meeting with Old Major.
* Climax: Old Major’s speech to the animals about them rebelling and taking over the farm
* Falling Action: Mr. Jones waking up and the animals scattering to their resting places

1. Dominant Literary Technique and effect intended/achieved

* Characterization of the animals
* Old Major -> wise, kind, admired, praised – Karl Marx
* Mr. Jones -> irresponsible, neglective, cruel, incompetent – Tsar Nicholas 2
* Boxer - > strong, intelligent, respected - Russian Laborers
* Benjamin -> short-tempered, cynical, wise - the elderly populous of Russia
* Effect: Introduction of characters; Providing insight on importance of characters and setting up parallels to Russian Revolution

1. One example of the use of propaganda

* Old Major had established the idea of taking over the farm overnight due to the ill treatment portrayed by Mr. Jones towards the animals
* “Remove Man from the scene, and the root cause of hunger and overwork is abolished forever.” (Orwell7)
* “No animal in England knows the meaning of happiness or leisure after he is a year old.” (Orwell 7)
* Another example is the song “Beasts of England” sang by Old Major and the animals to raise their spirit and promote a Rebellion
* Types of Propaganda:
* Plain Folks – propaganda technique conveying that a candidate is a "regular" person, just like everyone else. Example: Referring to the animals as “comrades”
* Fear- telling them how they are slaves
* Bandwagon - when the speaker tries to convince us to accept their viewpoint or else we will miss out on something good. Example: Old Major talking about future without Man and how everything in their life will improve once Man is removed.

1. Most important idea author wants to communicate in the chapter

* The origin of animalism and how ideas of the Rebelion begin to form quickly if ideas are introduced and executed by one body
* Society may progress or retrogress depending on a leader's ideals
* “Almost overnight we could become rich and free.” (Orwell 9)

1. Main idea of the chapter

* Animals wanting to be equal and get rid of men so they can rule freely and achieve their goal
* This refers to humans since one desire better condition and makes plans on how to improve it usually resulting in them Rebelling and protesting to earn more power.